

LYSA April 12, 2017
7 pm, West Road Concession
Meeting Minutes

Attendees: Jessica Anastasi, Mike Bartlett (arrived 7:11pm), Bob Corning, Paul D'Errico, Alli Flaherty (arrived at 7:07pm), Eric Goedde (arrived at 7:24pm), Cathy Heinrich, Kerri Stanley

The meeting was opened at 7:06pm by Kerri. Paul seconded.

Meeting Minutes of 3/9/17 were reviewed and approved by Kerri, seconded by Paul.

Craig Edwards of **NESP**, was introduced and gave a presentation on what they can offer LYSA for pictures and promo items. It is a locally family-owned non-franchised company in business for over 40 years. Everything is printed in house in Methuen, MA. A link would be provided that we can put on our website. Paper forms will also be provided to us to distribute to players. Parents can re-order on their website. If we added fundraising, typically adding 10% to price per 100 players earns us \$150, 20% to 100 players earns us \$300 and so on... Photo clients get 20% off of their inventory of trophies. They can match from other companies/suppliers. They offer 5 photo package coupons to distribute amongst scholarship students, if needed.

The board agreed they liked the presentation and what they offered. We will sign on for a year and will need to decide which incentive we want - trophy credit, cash, or Red Sox tickets.

Game schedule program - Jim Anastasi, husband of Jess Anastasi, has been working on a program to create game schedules and he gave a presentation. His printouts showed detailed information on the teams, including team numbers, team shirt colors, field, etc. He was careful to have teams playing each other minimally, if they had to, and to ensure no one team has the majority of early/"home" games, and if they had to play each other again within the season, they weren't two weekends back-to-back. Jess had asked Sang to upload test templates which we viewed as well. The board decided to implement this system for our spring season. Jim will look at GotSoccer and see if it can even be interfaced with what they use to create their game programs.

Registration platforms we had reviewed over the winter were discussed. We would need to compare prices to all of the options, PI Play, Sports Engine, and GotSoccer. At this time, we don't have enough information to be able to make a definitive decision and will table this for now and likely stay with GotSoccer for the fall season.

Finance update - Kerri indicated financial statements were included in paperwork handed out at the start of the meeting and that financial statements were provided by Businesscents.

Discussion ensued as to whether we should continue to utilize Businesscents for \$20/week. We would save the \$39.95/mo we are currently paying for the Quickbooks online for them to do the monthly reconciling, provide reports, and pay our bills. This seems like the most practical option since LUSC does the same thing and where we are working towards a merger. Once we officially merge, the fee would still be \$20/week for Londonderry Soccer. The board agreed that we will continue to have Businesscents handle our finances.

Registrations (Players, Coaches) - Alli gave an update on registration numbers for each division as well as for coaches: U4 - 45; U6 - 94; U8 - 67 (3 wait-listed); U10 - 49; U12 - 39; U15 - 16; U18 - 8. There are 52 coaches registered, 3 in need of background checks completed. U6 needs 1 more coach, and U12 needs a coach. Jess has an email out to the Demboskis to see if they're interested in coaching.

Inter-Town and 3rd U12 team Jess stated that most of the U18 players can be merged into U15 but would need a second U15 team. Other teams don't have any U15s wait listed. Jess asked if some kids could double roster but not be charged twice.

Coach clinic results We had a very good turnout of coaches at the April 5 meeting run by Mark Ruest. LYSA had 13 coaches attend.

Mark Ruest training is set for the spring season. LYSA will utilize Mark M 5-6* and 6-7, W 5-6 and 6-7, and Th 5-6. U8 will train weekly and U10 will train every other week. The W 6-7 slot will be used by the U12s - U18s. We will offer the M 5-6 to U6 - U10 players but with the contingency that parents MUST stay and can assist Mark if needed.

We will have 3 skills clinics: one will be run by Mark Ruest, one by Bruno (pending confirmation), and another tbd.

Board member background checks Kerri confirmed that all board members are up to date except for Maryjo Ferrick. There is question about whether she will be able to serve on the board as she cannot commit to attending weekly meetings.

Concession update - Paul said Mike Leary does not want to cook for us this spring. Mike cooked for us in the fall. We will send an email out via GotSoccer to generate interest. We will have a full menu again in the spring. Paul ordered a port-a-potty for the spring and the one currently here needs to be moved so it is 70 feet away from the well cap. Paul is having somebody look into reconnecting our cameras as well.

Uniforms, orders, supplies, etc. Mike has ordered the spring uniform needs. We will utilize some uniforms currently in inventory and the rest have been purchased. ETA is on or about April 18. Jess ordered pencil cases in which to keep ice packs.

We have a total of 4 sponsors for the spring season, 1 returning and 3 new. One of the new was unable to get artwork to printer in time so we will go with a banner instead. NH Ortho sponsorship (logo on U4 - U10 uniforms) ends after the spring season. Eric will provide another sponsorship for a banner.

Mike suggested revising sponsor prices for the fall. We only profit about \$60 for a team sponsorships. We should increase sponsorship to \$250 and it can be either a team or a banner. We will revisit this and add it to May's meeting agenda.

Fields - game schedule, field space, needs. Bob provided a proposed layout of the U4, U6/U6 fields on field 2. In order for all divisional teams to play at once, we would need to purchase 2 more sets of 4' x 6' (U6/U8) goals. Kerri made a motion to vote for 2 more sets of goals. All in favor to purchase these goals.

Eric made an inquiry about purchasing shorter flags for marking corners. Bob researched but didn't see anything but suggested that standard size flags can be cut down. Additional corner flags may need to be purchased. If we don't have enough Bob will check pricing and can order as well. At some point paint will need to be ordered and Bob will be going back to Prime Stripe.

Other business

Kerri stated that she was contacted by Thom Board about LYSA possibly allowing his son's U13 soccer team register under LYSA so they could play in the M.A.P.L.E. league which is now known as Northeast Soccer League. Kerri told him she would consult with the board on this and get back to him. They aren't registered with Londonderry United, details of which are complicated and which were not entirely provided. The board discussed it and decided this would not be something that would be in LYSA's best interest. It is our intention to bring kids in town to play and this would not be complying with this and could cause potential issues regarding LYSA's sanctioning within the town, which we do not want to jeopardize.

LHS Scholarship applications are complete and Kerri asked the other board members to review the applications so that 2 can be chosen. Applications are anonymous. Info is due back to the high school by May 5.

Kerri stated that Maryjo was not going to coordinate U10 and that she couldn't attend most monthly meetings but was interested in helping where she could. Is there something she can do that doesn't require her to attend monthly meetings? Perhaps sponsorship? Kerri will ask her if she's interested in this task and will let the other board members know.

Jess asked if we could have a referee meeting. Kerri will put it out to referees and it will be scheduled for May 2, the same night as Intro to Field Night, at 6pm.

The next meeting will be May 10, 2017.

The meeting was adjourned 9:32pm.

Respectfully submitted,
Kerri L. Stanley
LYSA President / U8-U10 Coordinator